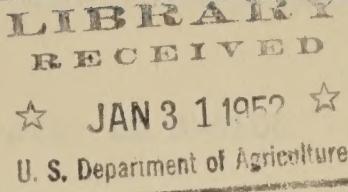


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.09
- 1952 -

670 So. Lafayette Park Place - Los Angeles 5, California - DU - 8-5106

PRICE LIST ON HAWAIIAN CUT FLOWERS AND FOLIAGES

ALL PRICES LISTED ARE NET, FOB WEST COAST

EFFECTIVE OCT. 1, 1951

(PRICES SUBJECT TO CHANGE WITHOUT NOTICE)

Packing charged at cost

ANTHURIUMS; Large	per box of 2 dozen	\$ 25.00
ANTHURIUMS; Medium	per box of 2 dozen	18.00
ANTHURIUMS, Small	per box of 2 dozen	12.00
BIRDS OF PARADISE (Strelitzia)	per dozen	5.00
CROTON LEAVES	per bu. of 1 dozen	.50
GINGER, Red	per dozen	8.00
GINGER; Shell	per dozen	8.00
GINGER, Torch	per dozen	10.00
HELICONIA	per dozen	10.00
LYCOPODIUM FERN	per bu. of 1 dozen	.35
ORCHIDS, Vandas	per ctn. of 100	8.00
ORCHIDS; Vandas (doz. pak)	per ctn. of 8 dozen	8.40
ORCHIDS, Hybrid Vandas	per dozen	4.00
(Also see attached Vanda price list for additional corsages)		
PICTA LEAVES	per bu. of 1 dozen	.50
POTHOS LEAVES	per bu. of 1 dozen	.50
STAGHORN FERN	per bu. of 1 dozen	.75
TI LEAVES; Green	per bu. of 1 dozen	.50
TI LEAVES; Red	per bu. of 1 dozen	.55
TI LEAVES, Variegated	per bu. of 1 dozen	.60

SPECIAL ITEMS:

ASSORTED FOLIAGES (PKAF-1)	per box	14.50
ASSORTED FOLIAGES (PKAF- $\frac{1}{2}$)	per box	7.50
ASSORTED FOLIAGES (PKAF- $\frac{1}{4}$)	per box	3.75

FERNWOOD: Write for price list

ORCHID LEIS	per lei; in lots of 1 - 5	3.50
ORCHID LEIS	per lei; in lots of 6 - 10	3.25
ORCHID LEIS	per lei; in lots of 11 - 20	3.00
ORCHID LEIS	per lei; in lots of 21 - 50	2.75
ORCHID LEIS	per lei; in lots of 51 - 99	2.50
ORCHID LEIS	per lei; in lots of 100 & over	2.25

(Leis are made up in 11 styles. Each lei is made up of approximately 250 flowers.)

WOODROSES; natural	per dozen	1.75
WOODROSES, wired and taped	per dozen	2.00

(Write in for larger quantity prices)

SPECIAL NOTES:

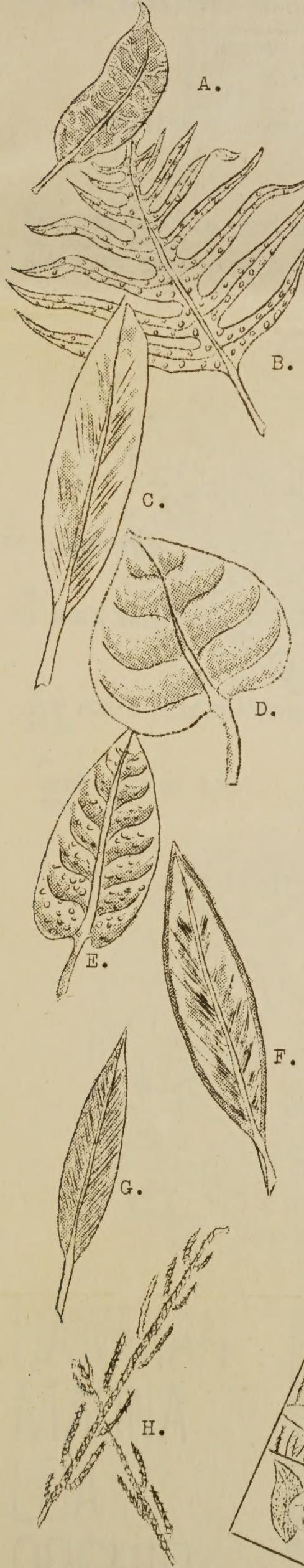
No shipment of less than \$12.00 accepted with exception of Vanda Orchids, which may be shipped in any carton lots, due to high air transportation costs.

All shipments are made direct to consignee from Hilo, Hawaii by air only, therefore, in ordering, allow us 10 days for delivery. Emergency orders may be handled in 4 to 5 days with added cable charges.

TERMS: 3% cash discount with order - 1% 10 days. Check must accompany order, or order arrive early enough for credit to be established. If neither check nor credit references arrive with order, shipment will be made C.O.D.

FLOWERS OF HAWAII, LTD.

670 So. Lafayette Park Place - Los Angeles 5, California DU 8-5106



A. CROTONS

Available in variegated shades of green, red and yellow. Leaves approximately 2-3" in width and 4-8" in length. Vivid colors and long lasting.

B. STAGHORN FERN

Lovely large green leaf, speckled with small brown seeds. Approximately 20" in size, long lasting. Excellent for large displays.

C. GREEN TI

Satin green appearance noted for exceptionally long lasting power. Perfect for everyday arrangements in natural form, as well as very good for special arrangements with stems picked, or leaf shredded. Size ranges from 10 - 20" in length.

D. POTROS

A long lasting foliage ranging in size from 6" to 9". Green with slight variegation.

E. PICTA

Rich cream colored variegations featured on a stunning dark green body. Rare and long lasting.

F. VARIEGATED TI

Similar to "C" above with red variegations and a cerise border.

G. RED TI

Slightly smaller leaf than the Variegated with a dark maroon appearance.

H. LYCOPODIUM

Stem about 25 - 30" long, slim, graceful, miniature pine type green. Makes wonderful fill-in for bouquet work.

I. SPECIAL FOLIAGE PAK

PKAF-1 300 Leaves - assortment as follows:
75 Green Ti, 30 Variegated Ti, 20 Red Ti,
30 Staghorn Fern, 50 Pothos, 50 Crotons, 20
Lycopodium, 25 Picta.

PKAF- $\frac{1}{2}$ 150 Leaves - 40 Green Ti, 15 Variegated Ti, 15 Staghorn Fern, 25 Medium Pothos, 25 Crotons, 10 Lycopodium, 10 Picta.

PKAF- $\frac{1}{4}$ 75 Leaves - 20 Green Ti, 10 Variegated Ti, 5 Red Ti, 15 Pothos, 15 Crotons, 5 Lycopodium, 5 Picti.

I.

HAWAIIAN

FOLIAGES

FLOWERS OF HAWAII, LTD.

670 So. LAFAYETTE PARK PLACE - LOS ANGELES 5, CALIFORNIA - DU 8-5106

PROMOTE the sale of these customer-pleasing
ORCHID LEIS and gain fame for YOUR Flower
Shop

HAWAII'S TRADITIONAL EXPRESSION OF LOVE AND FRIENDSHIP

NATIVES USE OVER 250 ORCHIDS
TO MAKE THESE VIVID, LUSH,
ROMANTIC HAND-MADE LEIS..... FLOWN FRESH FROM HAWAII

★
SO BEAUTIFUL

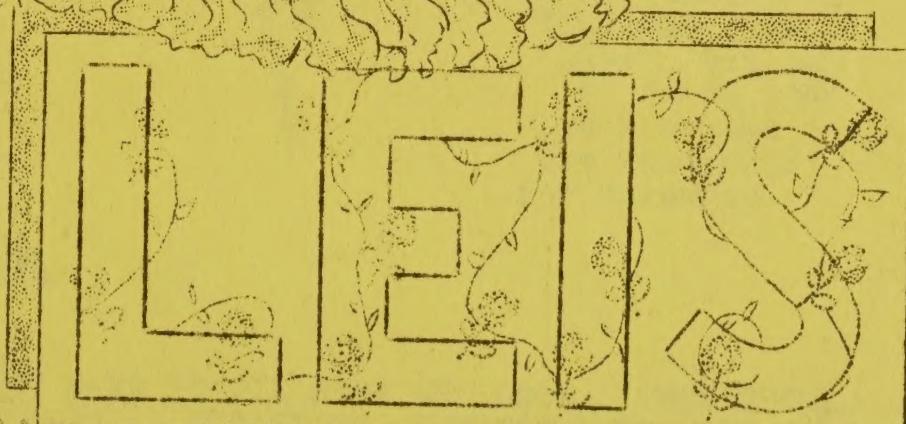
★
SO MUCH VALUE

★
YOU WON'T BELIEVE YOUR
EYES

★
THEY LAST SO LONG
TOO

THEY'LL BE THE HIT OF ANY
PARTY OR FUNCTION

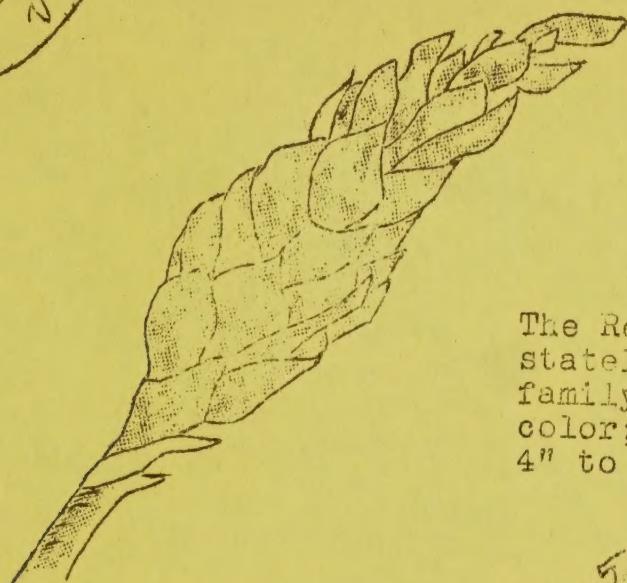
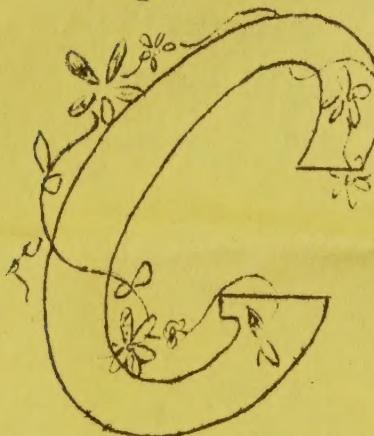
HAWAIIAN
MAUNA
LOA
ORCHID



FLOWERS OF HAWAII LTD.
670 SOUTH LAFAYETTE PARK PLACE
LOS ANGELES 5, CALIFORNIA
PHONE DUNKIRK - 8-5106

Hawaiian

GINGERS



RED GINGER

Torch Ginger is the most striking of the Ginger family. Its unusually large size contributes greatly to its use as a focal point in arrangements. The heads are shaped between an oval and a round shape and can be displayed either closed or opened, with the petals peeled back.

The Red Ginger is the most stately of the Ginger family. It has a rich red color; bloom ranges from 4" to 10".



TORCH GINGER



SHELL GINGER

Shell Ginger is the most delicate of the Ginger family. Its beauty is accentuated by a graceful natural curve of the pink-tipped white blossoms. Effective for large displays, but the 30 to 40 pods in the head are wonderful for corsages.

HERE ARE FLOWERS THAT MAKE PEOPLE STOP AND LOOK. THEY SHOULD BE USED NOT ONLY ON SPECIAL OCCASIONS, BUT TOGETHER WITH YOUR LOCAL FLOWERS TO GIVE YOUR ARRANGEMENTS A DISTINCTIVE LOOK.

cable address FLOHAWA

The Regal Line



FLOWERS OF HAWAII LTD.

670 SO. LAFAYETTE PARK PLACE - LOS ANGELES 5, CALIFORNIA - DU 8-5106

January 25, 1952

United States Department of
Agriculture
Library
Washington 25, D. C.

Attention: Mr. Ralph R. Shaw, Librarian

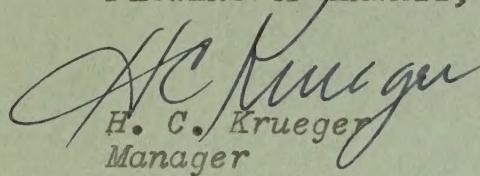
Dear Sir:

Your very nice letter of the 18th has just come to my attention and I am pleased to forward to you our current price lists on our Hawaiian Vanda orchids, tropical foliages and other flowers, and Hawaiian dried items.

We will also place your name on our mailing list so that in future you will get any changes made on these price lists.

Sincerely yours,

FLOWERS OF HAWAII, LTD.


H. C. Krueger
Manager

HCK:tn
Enclosures



GENERAL OFFICES: P. O. 1145 • HILO, T. H. • CABLE ADDRESS "FLOHILO"

LETTER HEAD OF THE CHIEF WIRE

1888-1890 - AMERICAN TELEGRAPH CO. - 200 BROAD ST. NEW YORK

1888-1890 - AMERICAN TELEGRAPH CO. - 200 BROAD ST. NEW YORK

TO THE CHIEF WIRE OF
THE AMERICAN TELEGRAPH
CO. - 200 BROAD ST.
NEW YORK.
DEAR SIR:

WE ARE PLEASED TO ANNOUNCE THAT
WE HAVE RECEIVED THE FOLLOWING
INFORMATION FROM THE CHIEF WIRE
OF THE AMERICAN TELEGRAPH
CO. - 200 BROAD ST.
NEW YORK.

WE ARE PLEASED TO ANNOUNCE THAT
WE HAVE RECEIVED THE FOLLOWING
INFORMATION FROM THE CHIEF WIRE
OF THE AMERICAN TELEGRAPH
CO. - 200 BROAD ST.
NEW YORK.

Yours very truly,

JOHN C. WILSON,
CHIEF WIRE.

RECEIVED
BY TELEGRAPH